

Biography

During his first years as an artist, Swedish superstar Ola has enjoyed the sort of success that only a chosen few artists in Sweden get to experience. This includes gold records, platinum records and Number Ones in both the albums and singles charts, concerts that have created hysteria and amazing radio airplay. He has received 11 Rockbjörnen (prestigious award and the biggest music prize in Sweden) nominations, including consecutive nominations for Song of the Year, Male Artist of the Year and Album of the Year. 2008 he won a Rock Bear for best song of the year!

This goes to show that Ola is enormously popular among his fans, while his Swedish Grammy nomination confirmed that the music business had also taken to Ola.

All of this has made for an amazing first few years, especially taken into account that his career has taken off during an era of serious changes in the music business.

True to form, Ola intends to start the new year by setting up new goals. Lately, he has laid the foundation for a promising international career, including a record contract in Poland, and is currently negotiating with several other countries. International radio DJ's have already embraced his music. The hit single Natalie, which got as big as any song can get in his native country, received airplay in 13 different countries. Feelgood, S.O.S. and Love In Stereo have rotated almost as much, and have also topped radio charts throughout Europe (Feelgood reaching number one in Poland and S.O.S in the Czech republic).

That Ola would become one of Sweden's most successful artists was not obvious from the start. For a long time, football was his life. A Division 1 player carrying a dream of becoming a pro, it was this fighting spirit and fire that took him where he is today. Circumstances sometimes take you places you didn't expect or plan for, and it was one of those circumstances that led to him standing in front of the jury of Swedish Idol in the spring of 2005. The jury and the viewers immediately surrendered to Ola's charm. He made it to the finals and ended at number eight. Since then, he has been one of the first contestants to prove that the results of a TV show don't matter much when reality takes over.

Ola was approached by people who believed in him, and recognized in him a real star with a unique voice. The record deal soon was a fact, and his debut album Given To Fly soared straight to number one in the Swedish album chart, when it was released May 31 2006. In October 2006, his second album Good Enough repeated the impressive feat.

Ola was born to be an artist. Apart from his obvious musical talent, he is a positive, creative and charismatic person who loves what he does. His fans' admiration for him is seemingly without limit, and his website ola.cd has had a million visitors during the years 2006 through 2008. He has sold 135 000 records in Sweden and his songs have been played on the radio 180.728 times in Sweden – which means 195 plays a day over a period of three years.

Ola's music is basically pop, but a varied kind of pop, with influences from the different sounds of the 80's, as well as from R&B and soul. He is constantly writing and co-writing new material. For Good Enough, he wrote together with people like Tony Nilsson and Michael Garvin.

"Being an artist means taking musical liberties, and not always follow the rules. It means standing out. Working on new material is still among the greatest moments in my life. The only thing that possibly beats the creative process, is that special moment on stage when everything is right and the energy goes both ways", says Ola.

One thing is for certain: he will never rest on his laurels or accept giving less than a hundred per cent, if only for himself.

Some additional facts:

GOLD AND PLATINUM AWARDS:

Natalie (platinum)

Feelgood (double platinum)

S.O.S. (gold)

Love In Stereo (gold)

(all singles taken from his album Good Enough – The Feelgood Edition)

Sky's the Limit (gold)

RADIO AIRPLAY:

All of his singles have been among the top 5 most played for several weeks.

RADIO LIST PLACINGS (2006-2008):

A total of 111 weeks of top 5 placings spread out on 26 Number Ones, 25 Number Twos, 22 Number Threes, 23 Number Fours and 15 Number Fives. Based on the radio stations RixFM, Mix Megapol and P3.

TOURING:

According to promoter United Stage, approximately 300+000 people experienced Ola live during the summer of 2008.

COMPILATIONS:

Album compilations including Ola's singles have sold in excess of one million units in Scandinavia and Poland.

THE OFFICIAL SWEDISH ALBUM AND SINGLES CHART:

Ola's singles and albums have occupied the number one spot during a total of eleven weeks.